



NEWS Release

For Immediate Release: Monday, May 11, 2009

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The Great Downtown Open House Features Condos and Lofts Available Now and Soon! Saturday, May 30, 2009 - 10 a.m. – 3 p.m.

Companion Event – Lunch Forum for Real Estate Agents/Brokers, Appraisers, Bankers/Lenders
Wednesday, May 27, 2009 – Noon – 1:30 p.m.,
followed by an open house of available residential properties

Rockford, IL -- River District Association (RDA), The Element, City of Rockford, and several residential property owners and managers have been working on two events that promote living downtown. The collaboration is intended to heighten awareness of opportunities to live downtown both now and in the near future. Some Open House sites are for sale or lease. Some are finished and unfinished spaces and some haven't been started yet, but are in the planning stage. Most are in historic buildings and one is a new construction project.

The first event, ***The Great Downtown Open House Lunch Forum***, is targeted to Real Estate Agents/Brokers, Appraisers, Bankers/Lenders on Wednesday, May 27, from noon – 1:30 p.m. with residential properties available for viewing afterwards. The Lunch Forum is FREE and includes lunch and a presentation on several topics related to the value of properties, historic preservation, financing condominiums, City programs, and current inventory of properties. Location of the Forum is at the BrewHouse building, 201 Hill St. Reservations are requested. To make reservations or for more information call River District Association at 815-964-6221 or email: info@riverdistrict.com.

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The second event, ***The Great Downtown Open House***, is FREE and open to the public. It will be on Saturday, May 30, 2009. Patrons may start at any time and any site (see below for list of sites) between 10:00 a.m. – and 3 p.m. Maps will be available at each location and City Hall. Parking is available on the street and in nearby public lots near all of the sites. Two larger lots where patrons can park and walk to several sites include the public lot at City Hall, 425 E. State St. and Riverview Ice House parking lot, 324 N. Madison St.

City Hall Lobby will also be open during the same time of **The Great Downtown Open House** and will have financial information available. Rockford Area Realtors Affordable Housing Committee will conduct Home Buyer's Seminars three times throughout the day (times tba) in City Council Chambers, second floor. The seminar is free and reservation is not required. River District Association will have displays and information available in the lobby about restaurants, nightclubs, retail shops, salons, arts and culture, museums, and other entertainment opportunities.

Open House sites are:

- William Brown Lofts – 226 S. Main St. (lease)
- Bliss Building – 317 Mulberry St. (condos)
- Morrissey Lofts – 127 N. Wyman St. (lease)
- Garrison Lofts, 1105 N. Court St. (lease)
- Garrison Townhomes, 419 John St. (sale)
- Rock River Tower Apartments – 913 N. Main St. (lease)
- River East Lofts – 202 N. Madison St. (condos)
- Condos at 409 N. Madison (condos, new construction, not started yet)
- BrewHouse – 201 Hill St. (condos and lease, not started yet)
- Metropolitan Hall Apartments – 414 E. State St., (lease)
- Lantow Lofts – 502 7th St. (condos)

The mission of River District Association is to promote a growing, thriving, prosperous business and residential community in Rockford's downtown neighborhood, River District.

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www.rockfordil.gov
www.theelementrockford.com
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